

# National Startup Day

## BROCHURE



"Make your dreams global, don't keep them local. Let us innovate for India, from India."

-- Prime Minister Shri Narendra Modi ji



Dr. K. Visweswara Reddy  
Rector

National Institute for Micro, Small and Medium  
Enterprises (ni-msme),  
An organisation of Ministry of MSME,  
Government of India



## **National Startup Day**

Celebrated by



**Department of  
Commerce & Management**

In Collaboration with  
Institution's Innovation Council  
&  
Entrepreneurship Development Cell

Time: 2:30pm to 4:00pm  
Date: 21-01-2023  
Venue: Seminar hall

**St Joseph's Degree College**  
Sunkesula Road, Kurnool



# St. JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool – 518 004. A.P.

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MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



## Program Report

Institution's Innovation Council in collaboration with Entrepreneurship Development Cell & Department of Commerce & Management of St Joseph's Degree College has organized a session on "Startup India" an initiative of Government of India on 21<sup>st</sup> January 2023. The speaker - Dr K.Visweswara Reddy, Rector, National Institute of Micro Small & Medium Enterprises, An Organization of Ministry of MSME, Govt of India Hyderabad started the session by reminding the words of Prime Minister Shri Narendra Modi addressing the youth of the nation "Make your dreams global don't keep them local. Let us innovate for India, from India". Sir spoke on Startup India initiative, the framework and the prospectus it offers to build the Start up ecosystem of the country. The session was much lively with ppt, ample examples and video presentation.

**Date: 21-01-2023**

**Venue: Seminar Hall**

**Time: 2:30 pm - 4:30 pm**

**Staff in-charge: IIC Team Students: 120**

## Program Objective

1. To create awareness to students on the startup ecosystem of the country and help them understand the basics of startup mechanism.
2. To promote student awareness on the government schemes and policies to develop Startups in India.
3. To make the students understand the present position of Indian startups and the mechanism the system offers to facilitate startup nurture.

## Program Outcome

1. Celebrating such days of importance brings the students near to the concept of startups and also gives them time to think and act on to building their own mindset towards it.
2. The session was very impactful as the resource person gave the latest happenings in startup ecosystem along with the fundamental concepts of Startup India initiative.
3. The students followed the process of registration as Startup at DPIIT [Department for Promotion of Industry and Internal Trade], vital role timing plays in startup development and other significant details the resource person shared with rapt attention.

## PHOTOS

